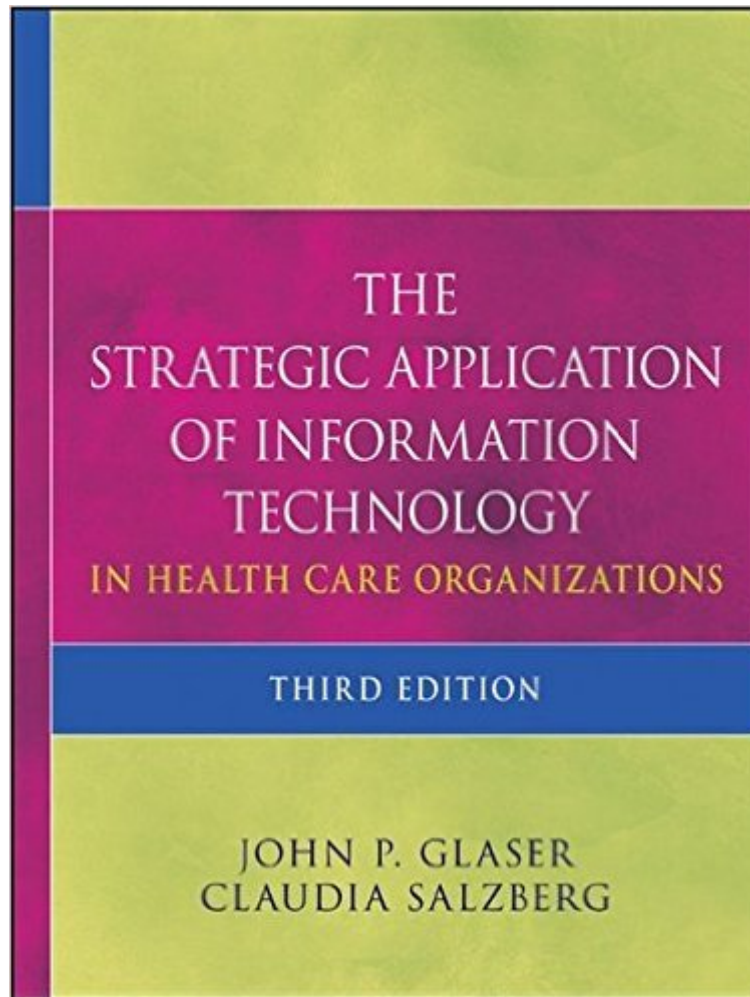


The book was found

The Strategic Application Of Information Technology In Health Care Organizations



Synopsis

This new edition of *The Strategic Application of Information Technology in Health Care Organizations* offers a peerless guide for health care leaders to understand information technology (IT) strategic planning and implementation. Filled with illustrative case studies, the book explores the link between overall strategy and information technology strategy. It discusses organizational capabilities, such as change management, that have an impact on an organization's overall IT effectiveness, and a wide range of IT strategy issues. The book covers emerging trends such as personalized medicine; service-oriented architecture; the ramification of changes in care delivery models, and the IT strategies necessary to support public health. "Health information technology sometimes masquerades as an end in itself. The reality is that IT is a means to an end, an enabler of the strategic goals of health care organizations. This volume reminds us that shaping IT strategy and implementation to an organization's goals is the key to generating both economic returns and safer care for patients. You don't need an engineer to understand how to use IT to advance a health care organization's strategic agenda. You just need to read this book."#151; Jeff Goldsmith, PhD, president of Health Futures, Inc. "In this time of health care reform, nothing is more front and center than health IT. This book is an exceptional blueprint for the future, with a focus on the essential measures of success for any system implementation." #151; Stephanie Reel, MBA, vice provost for information technology and chief information officer, The Johns Hopkins University "In this book, the authors answer the question that every health care leader should be asking: How do we unlock the promise of health information technology and fundamentally reshape our industry? This is a must-read for every person who wants to improve American health care." #151; David Brailer, MD, PhD, chairman of Health Evolution Partners

Book Information

Hardcover: 288 pages

Publisher: Jossey-Bass; 3 edition (March 8, 2011)

Language: English

ISBN-10: 0470639415

ISBN-13: 978-0470639412

Product Dimensions: 7.2 x 0.8 x 9.6 inches

Shipping Weight: 1.4 pounds (View shipping rates and policies)

Average Customer Review: Be the first to review this item

Best Sellers Rank: #482,453 in Books (See Top 100 in Books) #54 inÂ Books > Medical Books >

Medical Informatics #156 inÂ Books > Medical Books > Administration & Medicine Economics > Health Care Administration #540 inÂ Books > Textbooks > Medicine & Health Sciences > Administration & Policy > Health Care Delivery

[Download to continue reading...](#)

The Strategic Application of Information Technology in Health Care Organizations Aha Guide to the Health Care Field 2009 Edition: United States Hospitals, Health Care Systems, Networks, Alliances, Health Organizations, Agencies, ... Association Guide to the Health Care Field) The Strategic Management of Health Care Organizations Health Organizations: Theory, Behavior, And Development (Johnson, Health Organizations) Strategic Human Resource Planning for Academic Libraries: Information, Technology and Organization (Chandos Information Professional Series) Public Health Nursing - Revised Reprint: Population-Centered Health Care in the Community, 8e (Public Health Nursing: Population-Centered Health Care in the Community) Orchids Care Bundle 3 in 1, THE NEW EDITION: Orchids + Orchids Care For Hobbyists + Phalaenopsis Orchids Care (Orchids Care, House Plants Care, Gardening Techniques Book 4) Cats: Cat Care: Kitten Care: How To Take Care Of And Train Your Cat Or Kitten (Complete Guide To Cat Care & Kitten Care With Pro Training Grooming & Nutrition Tips) Financial Management of Health Care Organizations: An Introduction to Fundamental Tools, Concepts and Applications The Handbook of Patient Safety Compliance: A Practical Guide for Health Care Organizations Management of Health Information: Functions & Applications (A volume in the Delmar Health Information Management Series) Health Information Exchange: Navigating and Managing a Network of Health Information Systems Principles of Health Interoperability HL7 and SNOMED (Health Information Technology Standards) Information Rules: A Strategic Guide to the Network Economy ISO/IEC 27002:2005, Information technology - Security techniques - Code of practice for information security management (Redesignation of ISO/IEC 17799:2005) Information Sources in Science and Technology (Library and Information Science Text) Information Sources in Science and Technology, 3rd Edition (Library and Information Science Text (Paperback)) Adobe ColdFusion 9 Web Application Construction Kit, Volume 3: Advanced Application Development Patent Drafting Secrets- How to write a patent application for an invention and how to draft a patent application for an invention How to Write a Software Patent Application: Your Guide to Quickly Writing Your US Software Patent Application

[Dmca](#)